



// LJIMC Advisory Board Members

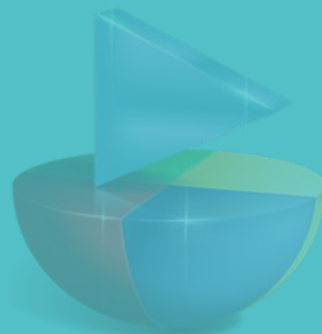
- Ajay Umat** – Resident Editor, Navgujarat Samay
- Dr. Binod Agrawal** – Director – TALEEM Research Centre
- Harshad Brahmabhatt** – Advisor, Corporate Affairs, Adani
- Manish Bardia** – CMD, The Moving Pixels Company (MPC)
- Nikhil Shah** - Director, Crest Data Systems; Chairman, International Development, Broadband Forum
- Patricia Dorff** - Editorial Director, Council of Foreign Relations
- Sanjay Ahire** – Founder – artistivity.com
- Saravanan P** – CEO - Pioneer Channel Factory Pvt. Ltd (ENTNL)
- Shivani Jaisingh** – COO, Trilogic Digital Media Ltd
- Sunil Bohra** – Film Producer, Bohra Bros

// LJ Group Corporate Associations



// Campus Facilities

- Digitally Equipped Classrooms
- Professional Studio and Edit Lab setup
- Conference rooms
- Research centre
- Film club
- Outdoor shooting facility
- Cafeteria
- Brainstorming and breakout zones
- Sets & properties for film shooting
- WiFi enabled campus



// Our Team

Viral Shah – Director- 15 Years Of Educational Experience.

Darshan Ashwin Trivedi – Course Founder-Director - Media and Entertainment Industry Professional with 16 years of practical experience

Komal Vora Shah– Course Coordinator – Academic professional with eight years of teaching & practical experience in Mass Media and Communications



“Creating Gen-Next

Media and Communications Professionals”

L. J. Campus

New L. J. Commerce College Premises

Opp. Divya Bhaskar Press, Near Andaz Party Plot,
Between Kataria Motors & Sanand Sarkhej Circle,
S. G. Highway Road, Ahmedabad

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[/LJIMCAhmedabad](https://www.facebook.com/LJIMCAhmedabad)

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//About Us:

Lok Jagruti Kendra (LJK) is a charitable trust and registered society found in 1980 by eminent academicians, professional and distinguished personalities from across the society.

LJK is running more than 16 institutes offering professional programmes from diploma to under graduate to post graduate level. It is functioning from two campuses in Ahmedabad, with over 700 hundred well qualified and experienced faculties drawn from across the country to train over 10,000 students.

//About LJIMC:

The thought of creating new wave media professionals who could deal with the new wave technology has given birth to a Media and Communications institution. LJIMC would cater to this growing need of the Media and Communications industry.

LJIMC is a course that believes in need based education so that our students can stand the competition arising from the world of Media and Entertainment industry.

We at LJIMC take utmost care so that the students don't have any surprises when they join the Media and Communications industry.

//Institutions Managed by LJK

- R.J. Tibrewal Commerce College; NAAC "A" Grade
- L.J. Institute of Management Studies
- L.J. Institute of Pharmacy
- L.J. Institute of Engineering & Technology
- L.J. Institute of Computer Application
- L.J. Institute of Business Administration
- L.J. Institute of Professional Education
- L.J. College of Computer Application
- L.J. School of Architecture
- L.J. Polytechnic
- New L.J. Commerce College
- L.J. Pre-Primary School
- A.P.T. Primary School
- L.J. Secondary School
- IGNOU Study Center
- L.J. Arogya Kendra
- L.J. Institute of Radio Programming
- L.J. Institute of Law (Starting from June 2015)
- L.J. Institute of Mass Communication & Media Studies



// PGD in Media & Communications

Our programme integrates the following four dimensions:

- **Conceptual:** Think and Act critically and strategically.
- **Creative:** Opportunity to explore the creative you across media platforms.
- **Practical:** On ground work for your professional growth.
- **Management:** Management is in LJIMC's DNA. Learn how to manage projects, teams and businesses.

// Why Join LJIMC?

- Successful Media and Communication practitioners from Mumbai and Ahmedabad to impart lectures.
- Job oriented frame work
- Combines conceptual, creative, practical and management sides of communications with focus on emerging media trends and format
- Creative projects that will serve as your portfolio after finishing the master
- The guidance and assistance of LJIMC's Advisory Board Members.
- State of the art Incubation Centre to aid future entrepreneurship ventures
- In-house biggest source of Knowledge and Placement partners
- Strong international & national profile of its professors, students, academic and professional contacts and links
- Guaranteed internship



// Making your way through LJIMC

A student aspiring for admission at LJIMC's PGD programme needs to have cleared / appeared for the final year Bachelors degree in any discipline.

Besides, they will appear for:

- LJIMC's Online Admission Test
- Group Activity
- Individual Presentation
- Personal Interview

